



CHARISMATIC PRESENCE

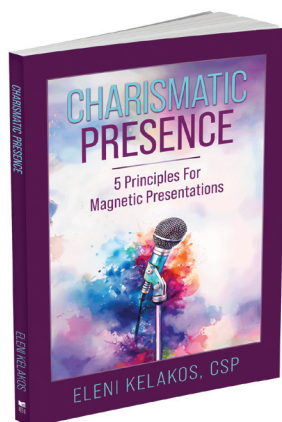
Maximize
Your Magnetism
as a Speaker & Leader

**Charisma. Pizazz. Gravitas.
Charm. Executive Presence.
Leadership Presence.**

Whatever you want to call it, it's the "it" factor that helps leaders move their team into action and inspire trust with customers and prospects. Eleni Kelakos calls this innate magnetism *Charismatic Presence*. She believes that every person is not only born with Charismatic Presence but has the power to either nurture or neglect it.

With a consistent, maximized Charismatic Presence, your credibility and influence expand. Without it, your pitches, presentations, and leadership risk falling flat, and your big ideas might not get the traction they deserve.

Great actors, like great leaders, understand the value of a maximized Charismatic Presence and learn to nurture it so they can shine in spotlight moments. This presentation highlights the key Charismatic Presence-building principles that Eleni learned during her initial career as a professional actor in New York and Hollywood—the same principles she's taught to countless executive coaching and training clients for over two decades.



Audiences Learn

1. Three guiding principles to create consistent, magnetic Charismatic Presence
2. Techniques to pinpoint & reframe the limiting beliefs that weaken Charismatic Presence
3. Pre-show techniques actors use to activate the Three Presence Planes
4. What it takes to be courageously present in critical conversations, pitches and presentations.

About Eleni Kelakos, CSP®

Eleni Kelakos, CSP, The Speaker Whisperer®, is a presence and presentation expert, and president of the Eleni Group, established in 2003. She uses performance techniques learned over twenty years as a professional actress and award-winning, nationally touring, singer/songwriter in New York and Hollywood to help business leaders around the globe present with more authenticity, confidence, and impact.

When she's not coaching individuals or facilitating training at companies like General Motors, Allstate, Little Caesar's Pizza and Kubota Tractors, Eleni practices what she preaches—firing up hearts and minds with her signature keynote presentations at conferences nationwide.

A double major in Theatre and Semiotics from Brown University, Eleni is a past president of the National Speakers Association of Michigan. She's sung the national anthem at Shea Stadium for three (winning) Mets games and has produced four acclaimed CDs of her original songs. She is the author of three books: *Touch the Sky: Find Your Voice, Speak Your Truth, Make Your Mark*, (a 2014 Global eBook Award gold-medal winner); *Claim the Stage! A Woman's Guide To Speaking Up, Standing Out, and Taking Leadership* (a 2022 Amazon best-seller); and *Charismatic Presence: 5 Principles for Magnetic Presentations*, to be released in early 2025.



Partial List of Clients

FordDirect
General Motors
Little Caesar's Pizza
Women in Residential Construction
Novonordisk
MI Women in Finance
Allstate (AWIN) Women's Conference
United Way
American Red Cross
Sysco
YMCA
U of MI School of Medicine



The CSP designation, which was established in 1980, is conferred by the National Speakers Association (NSA) to speakers who have met strict qualifying criteria. Fewer than one in five members of the National Speakers Association have been able to meet the CSP's rigorous eligibility requirements. This means that when you hire a CSP you can be assured that the speaker is a proven professional capable of delivering presentations at the highest level of value and engagement.



What People are Saying . . .

"Rarely do you find a speaker who captures the attention of her audience from the opening of the presentation! Her emotional—and often humorous—presentation moved us to tears and inspired us to reach high!"

—**L. Revenaugh**, American Business Women's Association

"Eleni is a motivational, entertaining, dynamic, and engaging speaker guaranteed to provide a truly outstanding presentation."

—**S. Jaksa**, CEO, American Red Cross

"As the keynote speaker for our leadership conference, Eleni was engaging and energetic. She conveyed leadership concepts seamlessly, offering concrete skills to enhance presentation and presence. Her insight, experience, and knowledge were an inspiration to our attendees and key to the success of our conference. When surveyed about what future leadership offerings they'd like to see, an audience member wrote 'More Eleni!'"

—**M. Donnelly**, University of Michigan FCVC

"A perfect speaker to kick off our conference! People said things like 'Best keynote in years! Fun, lively, uplifting, a riot . . . bring her back next year!'"

—**L. Ashley**, CEO, MI Hospice & Palliative Care

"Eleni exceeded every expectation. From the moment she took the stage, she captivated our audience with her powerful presence, engaging storytelling, and profound insights. Her ability to connect with our diverse audience was exceptional. Her approach to leadership and personal growth was both inspiring and practical. I would highly recommend Eleni Kelakos to anyone looking to bring a transformative and uplifting voice to their event."

—**J. Dorcely**, Women's Initiative of United Way Toledo



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